

**COMUNICATO STAMPA** 

## Cinemeccanica Technical Sponsor of the 81st Venice International Film Festival - La Biennale di Venezia

Once again, Cinemeccanica SpA is one of the official technical sponsors of the Biennale Cinema 2024, marking twelve consecutive editions of collaboration between the Venice International Film Festival – La Biennale di Venezia and Cinemeccanica SpA, working together to offer the best presentation to the public and the panel of the Judges.

Over the years, Cinemeccanica has kept up with the technological evolution of film projection, providing the organization with the best projectors, from film to digital, and recently transitioning from xenon lamp-lit equipment to laser technology.

Higher quality laser projections and over 50% energy savings compared to the past are the results of the shared choices and cooperation between Cinemeccanica and La Biennale di Venezia, who have embarked on a long cultural and technical journey together since 1930s.

Cinemeccanica will provide its technical support for all digital and film projections, as well as managing the distribution of contents to the various cinema halls set up for the occasion.

The programming of the numerous digital contents in competition will be managed by Cinemeccanica's TMS STREAMER management software, capable of streaming and projecting audiovisual film content in real-time from a central server archive to the various halls of the Venice International Film Festival.

Cinemeccanica Spa

Più informazioni www.cinemeccanica.eu